

A photograph of a park path in autumn. In the foreground, a black and white bird stands on a grassy area next to a paved path. The path leads towards a gate with a fence and a building in the background. The trees are filled with orange and yellow leaves, and the ground is covered with fallen leaves. The text "THINK.ORANGE" is overlaid in the center, with "THINK." in orange and ".ORANGE" in white. Below it, the word "region" is written in white.

THINK.ORANGE
region

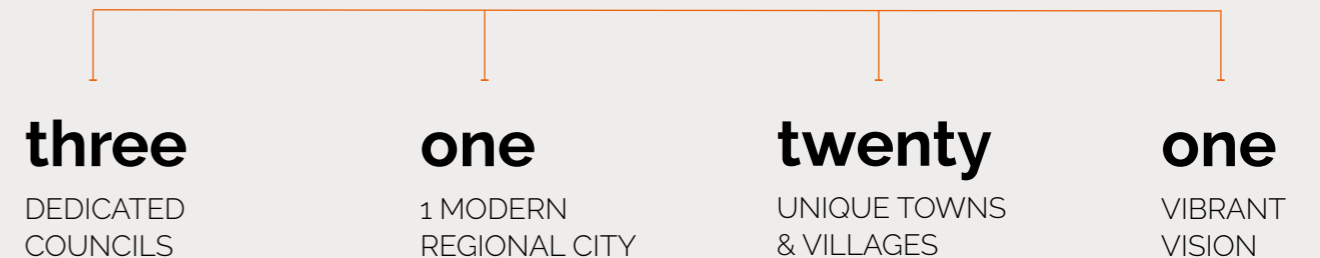


CONTENTS

ASPIRATIONAL

THINK.ORANGE region

A large and diverse regional economy with a vibrant network of towns, villages and a regional city that leverage opportunities from being at the heart of NSW in order to grow wealth and prosperity.



THINK.ORANGE Mayor of Orange Councillor Reg Kidd

What the partnership means for the region working together collectively into the next decade and what they hope to achieve as a group.

THINK.BLAYNEY Mayor of Blayney Councillor Scott Ferguson

The importance of the two other LGA's to Cabonne and why they are ideally placed to work together to achieve a vibrant collective vision with the link between working and living between the 3 LGA's.

THINK.CABONNE Mayor of Cabonne Councillor Kevin Beatty

Best quotes from each Mayor pulled out and bolded on the page.

ACCESSIBLE

ASPIRATIONAL ACCESSIBLE ACHIEVABLE

Home to nearly 70,000 people, the Orange Region is made up of three vibrant Local Government Areas (LGA's) administered by the well **ALIGNED** Orange City, Cabonne (pronounced Cah Bon) and Blayney Shire Councils.

The Orange Region is a unique **APPEALING** blend of vibrant regional city, historic villages, and energetic towns.

The Region's unique mineral resources, productive agriculture and industry, rich history, **ABUNDANT** natural resources, scenic landscapes and established infrastructure present unique career and lifestyle opportunities.

A rare self-contained employment market, the three LGA's form a functional economic region that has stood the **AGE-OLD** test of time.

The Region's central location, **ACCESSIBLE** transport and **AFFORDABLE** cost of living make it an **ATTRACTIVE** option for those looking to relocate at any stage in life along with anyone looking to invest, do business or study.



ACHIEVABLE

For sale

Private Historical Oasis

🛏 5 | 🚗 2.5 | 🚗 2

- Approx 2327m² of park like gardens
- Circa 1875
- One of the Dalton family dynasty
- Original late Victorian features throughout

Contact: Ash Brown 0417 663 687

Web: www.oneagencyorange.com.au

ONEAGENCY
ORANGE

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REASONS TO THINK ORANGE REGION

THINK.ONE

Pure Water, Climate,
Soil & Air

The region experiences mild summers and cold winters with an average annual rainfall of approximately 900mm. The fertile volcanic soils are suitable for a range of agricultural enterprises focused around livestock, in particular sheep farming and cattle farming, as well as grain production, dairy farming and fruit production. Viticulture for cool climate wine is continuing to develop in the region.

THINK.TWO

Unique Mineral Resources

The region has unique geology containing metalliferous minerals such as gold. This has enabled the development of one of the largest gold mines in Australia. Other exploration has been occurring in the region, with potential for further gold and copper mining projects.

THINK.THREE

Established Agriculture
Infrastructure & Services

The region contains significant agriculture infrastructure and services, including the Central Tablelands Livestock Exchange, Barnaby Bank in Orange/financing, the DPI head office and the Global AgTech Ecosystem (GATE).

THINK.FOUR

Reliable Orange
Regional Airport

Orange Regional Airport is a key transport hub for the Central West, providing daily passenger connections with Sydney and weekday passenger flights to Brisbane and Melbourne. It also provides a base for a growing number of aero-industry businesses. This direct access to major capital cities enhances the desirability of the region for businesses, residents and tourists.

THINK.FIVE

Reputable Education
Infrastructure

The region is home to a range of education facilities for all ages, from primary schools and high schools offering unique education for a range of needs including disability education services such as Anson Street School, through to Charles Sturt University, Orange College (TAFE) and the School of Rural Health which offer courses related to job opportunities in the region.

THINK.SIX

Ideal Location,
Accessibility & Lifestyle

The region is centrally located in the heart of NSW, close to Bathurst as well as Parkes and its proposed national transport node. It is connected to Sydney, Brisbane and Melbourne via flights from Orange Regional Airport. It also has rail access to Sydney. The region's affordable house prices, rural lifestyle choices, small community feel, natural beauty, and diverse economy also make the region liveable and an attractive place to raise a family, retire, semi-retire, study or work.

THINK.SEVEN

Abundant Natural
Resources

The region is also endowed with a range of natural resources and features including lakes, waterholes and dams such as Suma Park Dam, National Parks, State Conservation Areas, nature reserves and caves, contrasted by the pinnacle that is Mount Canobolas.

THINK.EIGHT

Rich Heritage & History

The region has a rich Aboriginal and European heritage. There are many significant Aboriginal sites within the region, and the Wiradjuri people have an interest in significant development projects. The region also contains numerous towns and villages with extensive built heritage. These offer new residents and businesses a diverse range of locational choices and are important resources for regional tourism.

THINK.NINE

Dependable Healthcare
Infrastructure

The region contains diversified health services provision and one of the largest regional hospitals in NSW, which is a teaching hospital affiliated with the University of Sydney. The hospital is also used for teaching students from other universities including the Charles Sturt University, University of Newcastle and University of Wollongong. It is co-located with the redeveloped Bloomfield mental health services. These services will be further reinforced by the immersing Life Science Precinct Project.

THINK.TEN

Vibrant Local Institutions,
Strong Leadership and a
Ready Workforce

The region is well supported by an array of education, health, tourism, professional services and business institutions. In addition, the three Councils in the region have strong relationships between them and with businesses and economic development institutions resulting in a vibrant business community and a ready workforce.

Source: Orange, Blayney and Cabonne Regional Economic Development Strategy | 2018 – 2022 produced by AgEconPlus on behalf of the region as a collaboration between the Orange City, Blayney Shire and Cabonne Councils.

THINK.ADVANTAGES

COMPETITIVE ADVANTAGE

WHAT THE ORANGE REGION DOES BEST...

EMPLOYING
17.5%
of the
WORKFORCE

HEALTH CARE AND SOCIAL ASSISTANCE

Health Care and Social Assistance is the largest sector in the region, employing 17.5% of the workforce. It is also an industry in which the region specialises when compared to the rest of NSW. Between 2011 and 2016, employment in this sector grew at a much faster rate in the region than it did across NSW (exceeding the industry employment growth rate across NSW by 12%).

HIGHEST IN
NSW
2011-2016

HIGH GROWTH SECTORS

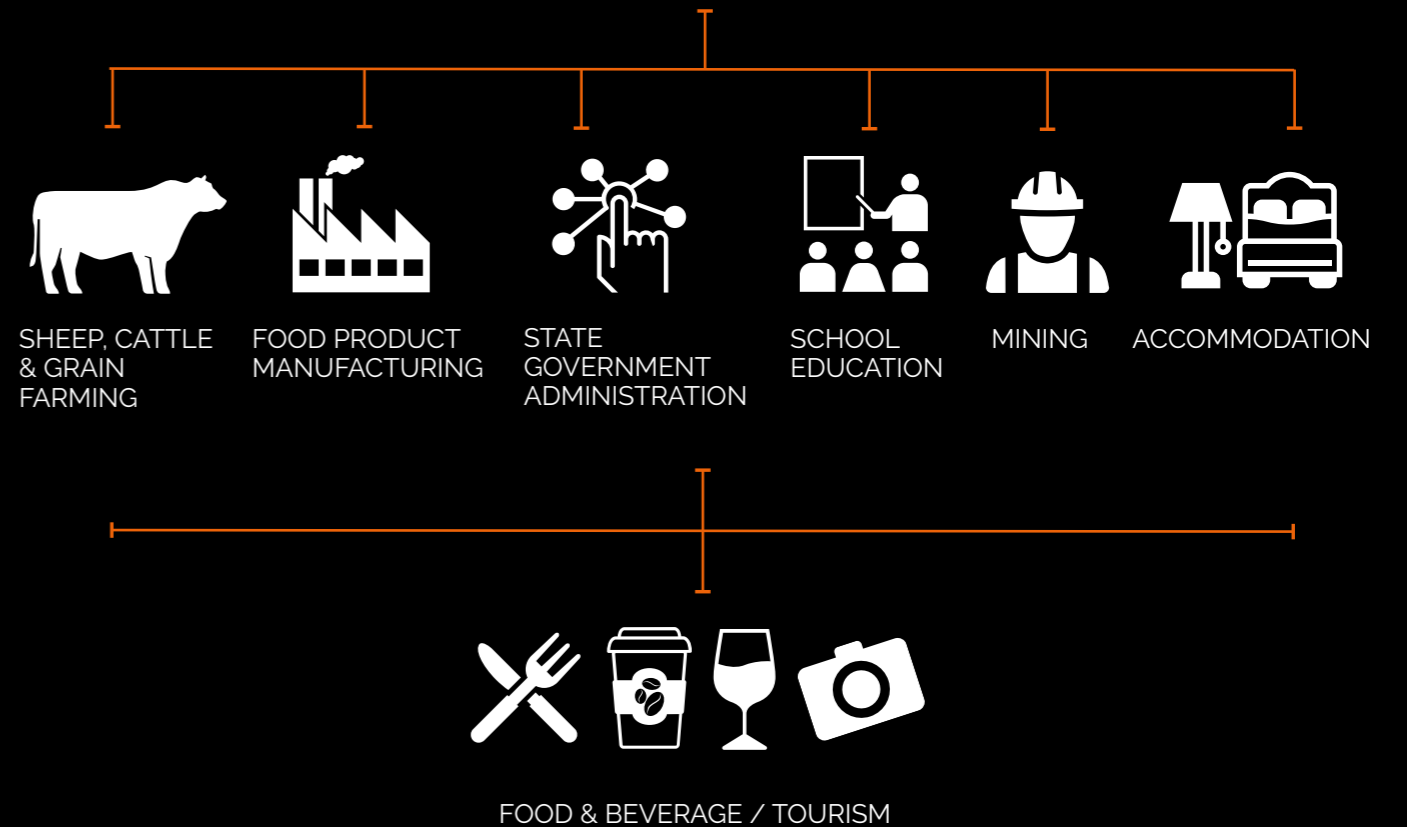
Large employers and sectors that grew higher than the rest of NSW 2011-2016.

POPULATION BREAKDOWN



THINK.GROWTH

HIGH GROWTH SECTORS



— While not currently classed as a specialisation, growth indicators point to an emerging specialisation especially within the growth of the local wine industry which can be leveraged into an important visitor attractor.

Source: Orange, Blayney and Cabonne Regional Economic Development Strategy | 2018 – 2022 produced by AgEconPlus on behalf of the region as a collaboration between the Orange City, Blayney Shire and Cabonne Councils.



THINK.ORANGE

THINK.ORANGE

ECONOMIC PROFILE

Orange is a thriving regional city located on the Mitchell Highway, just 3 ½ hours' drive west of Sydney and Canberra. Its economy is diverse and growing, benefiting from recent mining and health service activities. Orange regio is well-served by educational facilities and community infrastructure, making Orange the ideal place to call home.

KEY SECTORS

The mining sector plays a key role in the growth of Orange, representing nearly a quarter of the entire economy. However, Orange's economy is diversified across a number of sectors, including healthcare, public administration, manufacturing, education and training.

MAJOR EMPLOYERS

Major employers in the area include Newcrest Mining, Orange Local Health Service, NSW Department of Education and Training, Charles Sturt University and the NSW Department of Primary Industries, as well as key businesses servicing these large employers including mining and manufacturing businesses such as Pybar and Jeff Hort Engineering.

IDENTIFIED OPPORTUNITIES

Opportunities for future economic development include:

MINING — building on the strengths of the Cadia Valley Operations mining projects, opportunities exist to widen the mining supply chain locally.

HEALTH CARE — with a growing and ageing population, opportunities across all health care sectors inclusive of mental health services will continue to provide growth opportunities, in addition to the Life Science Precinct Project.

ADVANCED MANUFACTURING — leveraging a strong advanced manufacturing base, opportunities exist to grow the advanced manufacturing sector (potentially as part of the mining supply chain). Large land sites are available to setup businesses, including the old Electrolux site.

EDUCATION — with a strong education base including Charles Sturt University, TAFE and other educational providers, opportunities existing to grow the education sector.

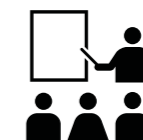
KEY RECENT INVESTMENTS ORANGE LGA



\$19 MILLION
ORANGE
AIRPORT
EXPANSION



\$290 MILLION
IN THE NEW ORANGE
GENERAL HOSPITAL
(+ ASSOCIATED
FACILITIES)



\$110 MILLION
DENTAL SCHOOL
& STUDENT
ACCOMMODATION
AT CHARLES STURT
UNIVERSITY



\$17 MILLION
FOR NORTH
ORANGE BYPASS
TO COMPLETE
THE NORTHERN
DISTRIBUTOR ROAD
AROUND THE CITY



THINK.CABONNE

THINK.CABONNE

ECONOMIC PROFILE

THINK Cabonne... think Food & Wine, Historic Towns & Villages, Agriculture, Mining, Manufacturing, Tourism, Milling, Gold Rush, Ballooning, Picturesque Landscape

Pristine Cabonne Shire, 'Australia's Food Basket', is situated in Central NSW 3 ½ hours drive from both Sydney and Canberra. The area is home to Australia's first gold rush and is well known for ballooning, food and wine, agriculture and mining.

Cabonne Shire includes the quaint historical towns of Borenore, Canowindra (pronounced Ca-noun-dra), Cargo, Cudal (pronounced Cue-Dal), Cumnock, Eugowra, Manildra, Molong, Mullion Creek, Nashdale, Ophir and Yeoval.

KEY SECTORS

Cabonne's economy was founded on agriculture (mostly grains), which still accounts for a large proportion of economic activity. Recently, agricultural activities have become more diverse and mining has played an increasing role, helping to drive economic growth.

Manufacturing has also become another important economic sector specifically for food and wine products.

MAJOR EMPLOYERS

Cabonne Shire is home to a number of large manufacturers, including businesses that leverage local agricultural production, such as the Manildra Flour Milling, MSM Milling Manildra, Canobolas Eggs and Bryton Wool.

IDENTIFIED OPPORTUNITIES

Opportunities for future economic development include:

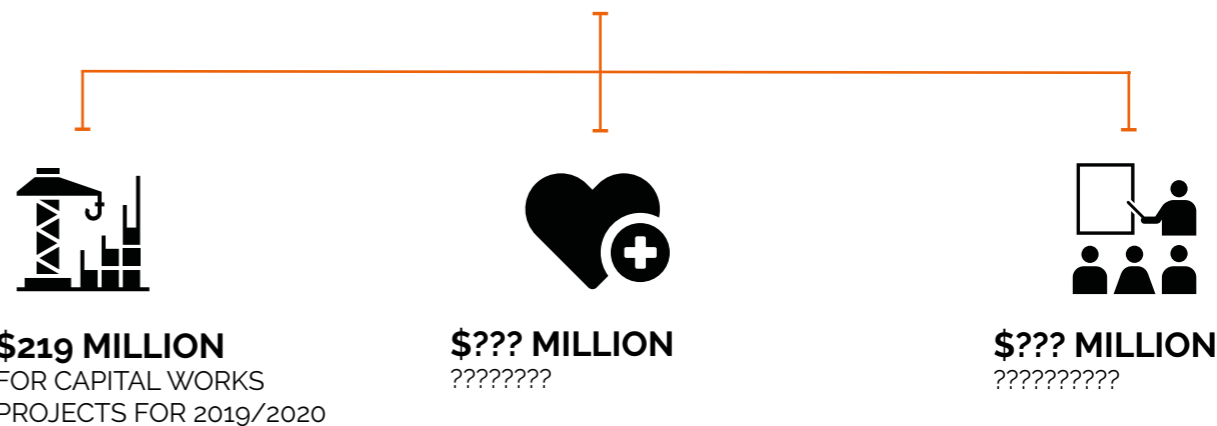
FOOD MANUFACTURING — the combination of inexpensive input costs and a progressive Council provide competitive conditions for increased manufacturing activity and have resulted in a growth in the "value adding" sector.

MINING — growth in regional mines will support further opportunities to grow the mining sector including Copper Hill in Molong.

MANUFACTURING — with a strong focus on mining, farming and food, Cabonne Shire is a favourable location for manufacturing, particularly with regard to business land development in Molong and Canowindra.

TOURISM — the region's attractive rural landscape, quaint towns and existing food, wine and arts sectors all support future growth in tourism, featuring an annual ballooning event, Australian National Field Days and the world's oldest fish fossils at the Age of Fishes Museum.

KEY RECENT INVESTMENTS CABONNE LGA



THINK.BLAYNEY

THINK.BLAYNEY

ECONOMIC PROFILE

THINK Blayney... think Historic Villages, Breathtaking Natural Landscape, Manufacturing, Agriculture, Construction, Mining Windfarming, Livestock Marketing, Large Companies, ,

The scenic region of the Blayney Shire is located 3 ½ hours from Sydney and Canberra. Blayney is a unique regional business community featuring many commercial and industrial opportunities throughout the main town of Blayney and the historical villages of Barry, Carcoar, Lyndhurst, Mandurama, Millthorpe, Neville and Newbridge.

KEY SECTORS

Blayney's economy is considered diverse for a rural area. Key sectors include mining, manufacturing, agriculture, construction, education and training.

The Blayney Shire offers many services and is in close proximity to the two major town centres of Bathurst and Orange.

Blayney has a rail terminal and direct road access to Sydney, Melbourne and Adelaide. The region supplies fully serviced facilities and strategically located industrial land that is accessible to the Mid-Western Highway and the Great Western Highway.

MAJOR EMPLOYERS

The industrial and business sector in the Blayney Shire is well established and hosts a number of large companies including Blayney SeaLink (a major cold storage operation), Linfox, Nestlé, Newcrest Mining and Australian Native Landscapes.

There are a number of niche industry sectors in Blayney, including larger consumer goods and rural retailers, construction and building, metal fabrication, car mechanics and refrigerated warehousing.

Blayney Shire also has one of the most advanced livestock facilities in Australia. The Central Tablelands Livestock Exchange (CTLX) at Carcoar is one of the largest in NSW catering for all stock exchanges across this region of NSW. CTLX provides the Central Tablelands Region with a state-of-the-art livestock auction facility.

IDENTIFIED OPPORTUNITIES

Opportunities for future economic development include:

MINING — Blayney is attractive to companies in the mining sector anchored by the Newcrest mining development and new prospects in Kings Plains.

TRANSPORT AND WAREHOUSING — an existing intermodal terminal with direct import/export rail link to Sydney Ports, serviced industrial land, existing cold storage export facilities and its strategic location make Blayney Shire a great place for transport logistics and warehousing operations.

FOOD MANUFACTURING — Blayney Shire is the ideal location to develop the latest in food processing facilities directly aimed at exporting food to international markets. Nestlé is expanding its Purina factory to incorporate a greater demand in dog food supplies.

TRANSPORT — Blayney is the ideal location for transport companies relocating to cover access to other States and be accessible to Sydney and Parkes inland rail.

KEY RECENT INVESTMENTS BLAYNEY



\$??? MILLION

FOR NEW 100 MEGAWATT WIND FARM CONSISTING OF 40 TURBINES PLANNED AT FLYERS CREEK



\$??? MILLION

FOR NORTH APA HIGH PRESSURE MAIN GAS LINE BETWEEN YOUNG & LITHGOW TO PASS THROUGH THE REGION



\$??? MILLION

FOR A SMALL STOCK ABATTOIR TO PROCESS APPROXIMATELY 4,500 HEAD OF GOATS & LAMBS

THINK.OPPORTUNITY

THINK.OPPORTUNITY

KEY GROWTH SECTORS



MINING

The region has a long history of mining that goes back to the 1850s Gold Rush. With modern technology, gold and copper deposits previously beyond the reach of miners are now an economic proposition.

Councils within the Orange Region support growth in mining and mining services recognising the large-scale positive economic impacts of mining and the prospect of future growth.

The Orange Region is dedicated to ensuring efficient mining related infrastructure is in place (land and water) to support a sustainable mining sector that is environmentally friendly.

New areas are regularly identified for exploration throughout the region with several promising sites on the horizon. Companies currently operating include Newcrest's Cadia Valley Operations (with approval for mining until 2030 with at least 30-years of resource) and Regis Resources (developing a large-scale gold mine near Blayney).



HEALTH

The region's strong healthcare sector is recognised as a core specialisation to be further developed and is well equipped with the Orange Health Service, a large private hospital, construction of a medi-precinct, linked services include medical imaging, radiography, neurology and the Orange regional nursing service.

Multi-purpose hospitals Blayney, Canowindra and Molong all operate emergency services. There is also a large aged-care sector in Orange and aged-care facilities in Blayney, Canowindra and Molong, as well as GP's servicing all towns and regional villages.

Growth in this sector will increase demand for specialised aged care health services. The health and social assistance sectors share linkages with both TAFE and the university sector.



1 BEDROOM
APARTMENT
IN SYDNEY

=



4 BEDROOM
HOUSE IN
ORANGE REGION



EDUCATION & PUBLIC ADMINISTRATION

The region is a centre for education and public administration in NSW. The region hosts a thriving independent school sector as people from further west place their children in schools within the Orange Region.

It also boasts a strong tertiary sector, with three TAFE Western campuses in Orange and a Charles Sturt University campus. These institutions provide education and training in agriculture, business, trades, health, dental and social assistance training.

The NSW Government is well represented in the region through offices for the Department of Industry, the Rural Assistance Authority, Local Land Services and the Department of Premier and Cabinet. The DPI's Head Office is also based in Orange and provides a large employment base, as does Service NSW and Barnabys Bank.



ADVANCED MANUFACTURING

The Orange Region leverages a strong advanced manufacturing base. Opportunities continue to exist to grow the advanced manufacturing sector, potentially as part of the mining supply chain, as well as the West Connex project in Sydney.

 **DIRECT
FLIGHTS TO SYDNEY +
BRISBANE + MELBOURNE**



AGRICULTURE / PROCESSING / AGRI-TECHNOLOGY & MANUFACTURING

Primary production is a feature of the region's economic activity over three sectors. Currently the strategy of the combined Councils is to develop existing strengths in agriculture, agricultural processing, agri-technology and manufacturing.

A key focus is to build on the region's specialisations in broadacre grazing and

cropping to grow and add value to local agricultural production.

Agricultural processing such as food processing and wine production is also a focus in order to encourage and further develop 'in region' agricultural manufacturing, and to contribute to the growth of tourism through leveraging the region's emerging wine industry.

An excellent example of thriving, long-standing businesses in this sector include Manildra Flour Mill, MSM Milling and Bite Riot.

Support services (including agricultural and mining equipment) also form an integral part of the focus in order to engage in manufacturing where the region has a competitive advantage.



TRANSPORT & WAREHOUSING

The central location and strategic commitment to developing opportunities in the transport and warehousing sectors by Councils in the Orange Region provide an ideal opportunity for investment.

The Blayney Shire's existing intermodal terminal is an example of the commitment to this sector in the region. The terminal provides direct import and export rail links to Sydney Ports, serviced industrial land and existing cold storage export facilities.

Further priorities in this sector include the development of a strategy to integrate the region into the Parkes Intermodal Freight Terminal and maximising opportunities created by direct international flights from Canberra Airport to the rest of the world.



FOOD MANUFACTURING

Relatively inexpensive input costs and strong support from all councils in the Orange Region provide the ideal combination for increased food manufacturing activity in the region. Opportunity exists across a range of sectors including the standout food and wine manufacturing industry.

An excellent example of thriving food manufacturing in the area includes the expanding Purina factory in the Blayney Shire which is meeting the growing demand for dog food supplies nationwide.

Source: Orange, Blayney and Cabonne Regional Economic Development Strategy | 2018 - 2022 produced by AgEconPlus on behalf of the region as a collaboration between the Orange City, Blayney Shire and Cabonne Councils.

90% REGIONAL
EMPLOYMENT
RATE

CHALLENGING PROFESSIONAL ROLES IN INTERNATIONAL COMPANIES

TOURISM

The Orange Region is becoming increasingly well known for its natural assets, wine industry and the liveability of its city, towns and villages. Local Councils are committed to driving tourism growth and enhancing the liveability of the region.

A key joint commitment has been the development of Orange360. Orange City Council, Blayney Shire Council and Cabonne Council initiative is the first of its kind and is essentially a cooperative approach to marketing the region.

With more than a million visitors already exploring the region per year, Orange360

is focused on working with local groups, events industry and providers to drive increased visitor numbers and economic benefits across the entire region.

Opportunities exist to build on the region's strengths in food and wine, historic villages, events, weddings, agri-tourism, road trips, rail links to Sydney and airport links to Sydney, Brisbane and Melbourne. A range of tourism 'products' and accommodation have been identified as key opportunities in this sector.



THINK.OPPORTUNITY

CASE STUDY

"From a business perspective, the Orange Region offers the best of all worlds - a professional and vibrant business environment with growing infrastructure and services along with the family and lifestyle benefits of living in the country."

Work Health Safety Risk and Compliance Manager with Paraway Pastoral Company Limited,
RACHEL QUIRK



OPPORTUNITY BECKONED FOR SYDNEY TO ORANGE TREE CHANGERS

When Sydney couple Rachel and Ben Quirk stopped off in Orange to feed a hungry baby on a road trip west, never did they think they would be leading three generations of their tribe to the region in an epic tree change.

Rachel confesses she was a Sydney girl through and through, but the chance stopover in Orange got the couple thinking about the opportunity of providing a better lifestyle for their young family.

"We were passing through Orange, and both thought - we love this place - it's gorgeous," Rachel explained. "We are procrastinators at heart, but the more we researched the area - the more we were convinced."

"We looked ahead at the education and universities available for our two son's William and Vincent. We considered the infrastructure and socially what was available to us as a family."

"I was in a pretty niche industry, so we also had to consider what employment opportunities were available to us both. Once we made the decision, everything just fell into place. We bought an investment property first and then within two weeks we both landed great jobs."

Ben took on a newly created position as the Central West Territory Sales Manager for Position Partners a provider of positioning and machine control solutions for surveying, civil contracting, earthmoving, mining and building activities.

Rachel landed a position as the Work Health Safety Risk and Compliance Manager with Paraway Pastoral Company Ltd, one of the largest agriculture property owners in Australia.

The Company holds more than 4.4 million hectares which is aggregated into 23 pastoral businesses with the capacity to run more than 200,000 cattle and 240,000 sheep along with a mixture of dryland and irrigated cropping.

Paraway relocated its head office from Sydney to Orange in 2015 in a move expanding Orange's reputation as an ideal agribusiness centre. Paraway has now incorporated all corporate services, payroll, finance, risk, human resources, and environment positions along with dedicated analytical, technical and operations teams and associated administration support in the Orange head office.

Rachel explained the business tree change for Paraway has seemingly been as successful as it has been for the Quirk family. In just four years, the Orange office has grown from 5 to 32 staff.

"Initially Paraway was part of Macquarie bank and based in the Macquarie building in Sydney," Rachel outlined. "Being located in Sydney created some challenges for our business given all of our assets were regionally based and the high costs associated with operating an office in Sydney."

"When searching for the appropriate regional location, Orange was chosen as we thought it provided the right balance between being central to our assets, proximity to Sydney, outstanding infrastructure, a high performing workforce and cost effectiveness."

"We were really pleased that Orange already had some high performing professionals that were able to come into our business, but also found Orange to be an easy place to attract top talent from Sydney."

"We are career driven, but we wanted to spend more time with our kids. We did want it all, but we knew that Sydney was not the life we wanted to live."

"From a business perspective, Orange offers the best of all worlds - a professional and vibrant business environment with growing infrastructure and services along with the family and lifestyle benefits of living in the country."

On the back of such a thriving move, it seems there will be no change of heart for either Paraway or the Quirk family with their regional transition.

"We gave ourselves a buffer and genuinely thought if this doesn't work - we will go back," Rachel spoke frankly.

"We landed in Orange on Australia Day 2018, and now there is no way we would leave. We are actively recruiting our friends and family to move out here now."

"My parents were coming out every second weekend to help and spend time with us. They fell in-love with the area and began staying a few extra days to explore and visit the wineries. Now they are moving out permanently to Orange."

"We've got involved with the community through school and work. There are a lot of people working at Paraway due to the expansion and they are a social bunch. We found we become very ingrained very quickly in Orange."

"I'm risk adverse so we took our time with two years in consultation working out if this would be a good move for us as a family. It took less than a year for us to start to see the absolute rewards of our tree change."

"In Sydney, we would drop our kids at care at 6:30am and not pick them up until 6:30pm. We are career driven, but we wanted to spend more time with our kids. We did want it all, but we knew that Sydney was not the life we wanted to live."

"We couldn't be happier with school, care, work and life in general in Orange. Both boys are doing really well, and we get to spend so much more time with them. That has got to be better for us all."

TOP 3 HIGHEST VALUE-ADDED INDUSTRIES



NON-FERROUS METAL ORE MINING



HEALTH CARE SERVICES



RETAIL TRADE

THINK.OPPORTUNITY

CASE STUDY

"We launched at the World Mining Expo in Vegas at the end of 2016. We now have product design registrations in Australia and the US along with patents pending in 80 countries across the world."

S&P Industrial,
SIMON PROVOST



GROWING GREAT IDEAS IN THE ORANGE REGION

They say the best ideas come from innovation at the coalface. Solving problems on the ground with the ability to upscale and reapply the technology the world over is a skill Orange based product developer, Simon Provost, has attained.

In a bid to solve a global safety problem with practical local application, S&P Industrial was founded in 2014 in response to a grassroots need for a flexible front-line defence for pumps.

From humble beginnings in a shed south of Orange where polymers were hand-poured into rudimentary moulds, S&P Industrial now manufactures the patented Reflex Suction Strainers utilising the latest injection moulding techniques combined with cutting edge polymers marketed throughout the world.

An Orange local, Simon studied in Lismore and the United Kingdom before spending many years in Sydney and Brisbane working in corporate business product development and marketing.

The move back to the region was motivated by a desire to give his family the lifestyle opportunities that he had enjoyed growing up. While growing his young family in the region, Simon also began incubating a long-held goal of starting his own business.

"I had been working in corporate business for many years," Simon outlined. "I spent a lot of time coming up with ideas and making other people's businesses wealthy."

"I had always felt that I wanted to eventually do it for myself - to have a crack and take the risk because the end goal was for my family to be able to live somewhere great, have a good job, and the benefits of the country lifestyle that I had when I grew up."

"It's one of those dreams - to work for yourself. Working in a start-up or your own business can be all-consuming, but ultimately the goal is to make the flexibility work for your family."

"It's definitely been a steep learning curve and a big investment. Four years out and I can say it has honestly all been worth it."

"We launched at the World Mining Expo in Vegas at the end of 2016. We now have product design registrations in Australia and the US along with patents pending in 80 countries across the world."

"We supply products into North America and Canada. We are working with huge mining companies like BHP, Glencore and Peabody along with big construction organisations such as those working in the tunnels in Sydney."

"Blackwoods now stock our product which has been huge for the business. They approached us which is happening a lot with overseas companies reaching out to us now. We are also trying to get a foothold into Europe now."

"It hasn't always been smooth sailing for sure, but we are now getting pretty close to making it to where we wanted to be. The speed of growth has been unbelievable."

Simon explained while head office has always been based in Orange, products are manufactured in an Australian family owned business in Western Sydney. He has travel time between the two now down to a fine art.

"Carefully avoiding peak-hour, I can be at our Sydney manufacturers in two and a half hours - so the benefits of quality of life to our family far outweighs any travel needed for the business," Simon outlined.

"The Orange Region is a unique place to live. The community, the climate, the schools and all the other facilities available - there are not many towns like this that exist in Australia."

"The region is a lot more diverse than when I was growing up. Since moving back, we have met a lot of people who have done the same thing. It's surprising how many people return to the region, or move out here from the city, to raise their family."

Simon's advice to others looking to start a business in the Orange region is to look for support from local organisations within the industry and think outside the box in relation to funding.

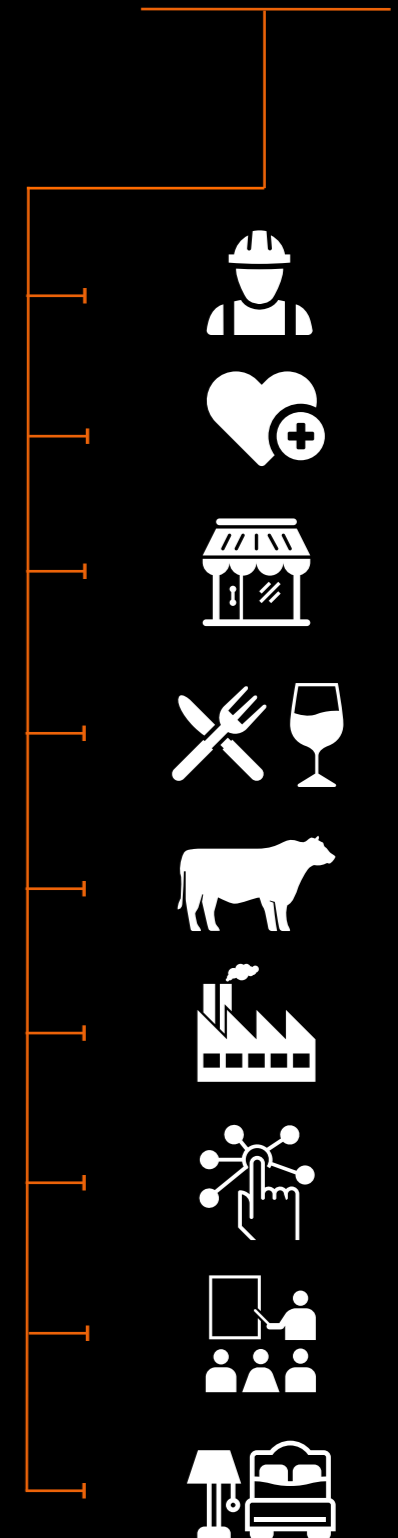
"The Australian Government gave us the most support with export development and research grants," Simon explained. "Orange expats were a huge support when it came to accessing grants creating a network out of Sydney to help us get started."

"I'm also on the board of a Central West regional engineering network in Orange known as RENWELD who provided valuable assistance. There are a lot of committed people in that network who have provided local support for many businesses."

"I'm also on the board of a Central West regional engineering network in Orange known as RENWELD who provided valuable assistance. There are a lot of committed people in that network who have provided local support for many businesses."

"RENWELD facilitates effective member-to-member connections and assist in developing regional capability through education and innovation. It also serves to promote the capability and success of its members providing a one-stop capacity for large tender opportunities."

CHALLENGING PROFESSIONAL ROLES IN INTERNATIONAL COMPANIES



THINK.INVESTMENT

THINK.INVESTMENT

MAJOR PROJECTS

ORANGE MAIN STREET PROJECT

Orange's main street is receiving a major facelift as part of the OC FutureCity Project which embraces a fundamental change in how the CBD is organised through the development of integrated economic activation precincts.

The project identifies the requirement to redesign traffic and people movements (freight, passenger, cyclist and pedestrian) and the associated enabling infrastructure, and improved connection of public spaces across the wider Orange City. OC FutureCity CBD incorporates a Business and Professional Services Precinct, a Retail and Hospitality Precinct Integration, and a Culture and Creativity Corridor.

The vision for Orange's CBD transformation is to create a place in the region for the next generation where the community and businesses will thrive. The CBD will be full of services, shops, open space, innovative businesses and cultural/recreation spaces for a contemporary, intelligently enabled, growing city that respects its history, heritage, environment and visual identity.

2020 DPI HEAD OFFICE MOVE TO ORANGE

The Department of Primary Industries (DPI) is set to have a new head office in Orange's CBD, housing up to 700 staff by 2020, providing a long-term boost for the economy.

The modern, three-storey, energy-efficient facility will be built on the old Orange Base Hospital site, helping to revitalise a key part of the city.

The move is thought to be one of the most significant projects to-date to decentralise government services and should create around 220 full-time jobs during construction alone. It has been estimated the project will provide in excess of a \$30 million boost to the local economy.

The new building will also house staff from Local Land Services along with the Departments of Industry, Premier & Cabinet, and Planning & Environment, pumping tens of millions of dollars directly into regional economies.

Construction commenced in early 2019 and the site is expected to be completed by mid-2020.

OPHIR CARPARK

Orange CBD's Ophir Carpark is set for an upgrade under the OC FutureCity Project with the construction of a multi-story carpark. The upgrade will support increased traffic to the nearby retail and business precinct.

Orange City Council is inviting Expressions of Interest from interested parties for the purchase and

redevelopment of the property known as Ophir Car Park located in Orange, in Central West NSW.

The property is situated in a prime CBD location, within one block from Orange's main street, on the corner of Lords Place and Kite Streets. These streets have significant traffic flow and serve as feeders for Orange's main shopping precinct as well as being used as a "main street bypass" for local traffic.

This ~11,000m², flat land parcel is ideally situated with multiple development options. There is the potential for it to be developed as a thriving new retail and office complex, mixed use centre with entertainment facility, or motel or serviced apartment accommodation in the heart of the city.

The proposed development opportunity is surrounded by a range of services for Orange locals and tourists alike with cafes and restaurants, national brand retail, franchises and boutiques and bulky goods retail shopping, government and community services, business services, banking and financial services, parks, schools, gardens and recreation all within walking distance. Current uses adjacent to the site on the surrounding corners are a 24-hour gym, a pharmacy supermarket, a licensed hotel and state government agencies. To the north and opposite on Kite Street is the main entrance and exit to main shopping centre and car park and adjoin to the south of the property a motorcycle dealership and a telecommunications infrastructure facility.

WOOLWORTHS CARPARK

Preliminary planning work has begun for Orange City Council's OC Future City initiative to transform Orange's CBD. A part of this is redeveloping the Woolworths carpark that borders Anson Street.

Orange City Council is currently seeking expressions of interest from developers to proceed to site development which could incorporate an eight-storey shopping centre, office and apartment complex and additional parking spaces.

Please visit www.orange.nsw.gov.au for more information, or contact Orange City Council.

RESIDENTIAL HOUSING GROWTH

The Orange Region is ready to grow with new residential land for sale in Blayney, Cabonne and Orange in response to strong demand.

Both small and large blocks are available all across the region. Please visit your local Council website real estate site for current listings.

www.orange.nsw.gov.au
www.cabonne.nsw.gov.au
www.blayney.nsw.gov.au

THINK.INVESTMENT

Natural attractions, cosmopolitan lifestyle and education options has attracted a unique health workforce currently over 120 medical specialists.

A HEALTH SERVICE FOR THE ENTIRE WESTERN REGION

Orange Service is one of the largest regional hospitals in NSW, with health and social assistance being the region's major employing sector.

The Orange Region is served by an exceptional collection of hospitals, public and private health services, research organisations and an award-winning Clinical Trials Unit. It has a unique legacy of providing rural and other health to the entire Western Region.

Health Services include:

- Acute Renal Dialysis
- Maintenance Renal Dialysis
- Alcohol and Drug Rehabilitation
- Cardiac Surgery & Coronary Care
- Dentistry
- Emergency Department
- Geriatrics
- Intensive Care/Neonatal Intensive Care Neurology
- Obstetrics, Gynaecology & Paediatrics
- Oncology
- Palliative Care
- Pathology & Diagnostics
- Primary Care
- Psychiatry
- Rehabilitation
- Ophthalmology
- Mental Health Services

Self-sustaining workforce supply through graduate production at a local level.

ORANGE LIFE SCIENCES PRECINCT

Incorporating the existing hospital site, the new private hospital, the Department of Primary Industries agribusiness accelerator (the GATE), education facilities, research centres and life sciences businesses, the Orange Life Science Precinct is a joint initiative of the Orange City Council and NSW Planning, involving NSW Premier and Cabinet, NSW Health, TAFE, local Universities, research organisations and industry.

It encompasses the existing Orange Hospital, Bloomfield Mental Health Facility, the Bloomfield Private Hospital, Gosling Aged Care Facility, Wangarang Disability Industries, the Orange Agricultural Research Institute and the Department of Primary Industries Global Agri-Tech Ecosystem Centre, as well as education and research facilities of Charles Sturt University, the University of Sydney, Newcastle University and Western Sydney University.

Orange City Council has lodged an expression of interest to have the Life Sciences Precinct designated as a Special Activation Zone. Special Activation Zone designation will ensure that potential investors into the zone will benefit from a coordinated approach to land use and infrastructure planning and have the best access to incentives announced under the State Government Regional NSW Investment Attraction Package.

Orange has a unique set of attributes to make its Life Sciences precinct - a diverse ecosystem of health services, educational facilities, research institutes, multinationals and innovative high growth SMEs clustered in an activation precinct.

LIFE SCIENCE PRECINCT FOCUS

- NSW Centre for Regional Health Education
- HealthTech
- Biopharmaceuticals
- Clinical Trials
- Health Supply Chain
- Rural Mental Health

NSW CENTRE FOR REGIONAL HEALTH EDUCATION

Based in Orange, the NSW Centre for Regional Health Education is attached to four universities Charles Sturt University Murray Darling Medical School, University of Sydney, University of Newcastle and University of Wollongong along with TAFE and other Registered Training Organisations.

Current and potential disciplines include:

- Medicine
- Surgery
- Dentistry
- Dental Surgery
- Biomedical Sciences
- Anatomy
- Biology
- Chemistry
- Physiotherapy
- Nursing
- Aged Care
- Disability services
- Psychiatry

High quality linkages to national and global research partners.

AWARD WINNING CLINICAL TRIALS UNIT

The established Clinical Trials Unit at Orange Health Service was the recipient of the 2017 NSW Premier's Award for Outstanding Cancer Research and the 2017 Australasian Gastro Intestinal Trials Group Outstanding Site Award.

HEALTH SUPPLY CHAIN - KEY GROWTH AREAS

The Orange Region features a large multi-hospital system servicing the whole of Western NSW. There is potential for growth in the following key areas:

- Health, hospital, medical, aged care, disability and diagnostic services.
- Compounding services for time-critical oncology and other medicines.
- Medical technology supply and servicing.

MURRAY DARLING MEDICAL SCHOOL

Charles Sturt University has received Commonwealth funding for the Murray Darling Medical School, which will complement the research and clinical training activities of University of Sydney, University of Newcastle and University of Wollongong already undertaken in the region in relation to rural and regional general and mental health.

A strong university sector will ensure that more research is done in Orange, which will in turn increase the opportunity for the spin out of health and life sciences SMEs. In addition, it will ensure a home-grown workforce that will be required as the Orange Life Science Precinct matures.

Large health service population catchment of 374,000 people within 150km.

NEW BLOOMFIELD PRIVATE HOSPITAL

Construction has commenced for the new Bloomfield Private Hospital as part of a development approval for the \$54 million hospital health and retail precinct. The 82 room motel will feature 12 medical suites, short and medium term accommodation for hospital staff and students, and a lodge / hostel for patients and their families.

Other features flagged include childcare facilities, gymnasium, retail, cancer care facilities, allied health facilities (such as pathology, radiology and pharmacy) along with a GP clinic and specialist's rooms. An allocation of 803 car parking spaces has also been provided.

The new hospital will significantly increase the capacity of the health sector in Orange and ensure that medical professionals are attracted to the region with an expected growth of 500 full-time equivalent staff when fully operational once the flow-on impacts are taken into account. It will also expand the potential patient cohort for research, clinical training and clinical trials.

Extensive laboratory infrastructure with qualified supervisory staff, researchers and scientists.

THINK.INVESTMENT

CASE STUDY

"I can't speak highly enough of the School of Rural Health here. They are very passionate about rural health and very encouraging. They are great advocates for regional medicine."

Medical Intern Orange Health Service,
GABRIEL GURIEFF

INVESTING IN THE HEALTH OF THE REGION

Gabriel Gurieff first moved to the Orange Region to complete the fourth year of his medical degree with the School of Rural Health, University of Sydney, based out of the Bloomfield Campus.

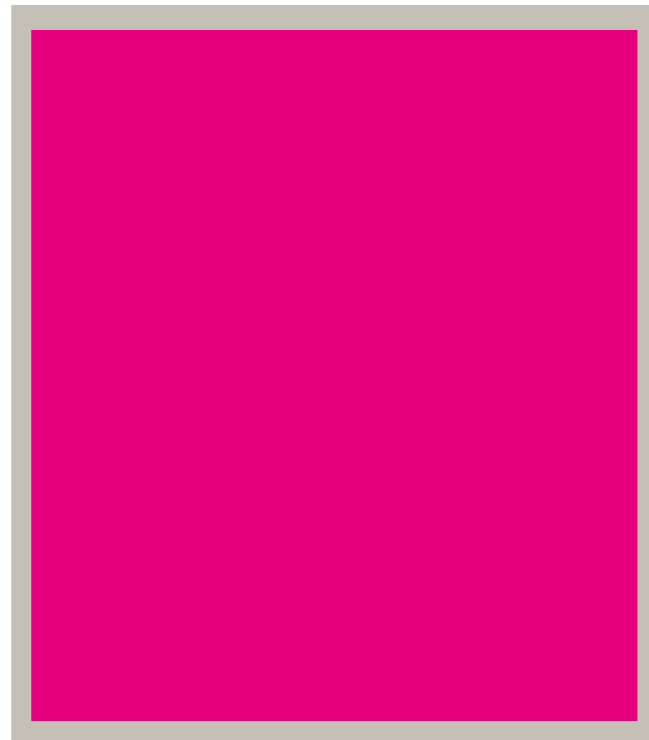
Gabriel stayed on in Orange after successfully gaining a sought-after position as a medical intern with the Orange Health Service post study. He is in his first year of a two-year intern contract and says he wouldn't have chosen anywhere else.

"I undertook my medical studies with the University of Sydney and as part of the program they offer a year of placement out in the rural centres," Gabriel explained.

"The options are either third or fourth year in Orange, Dubbo, Broken Hill or Lismore at the clinical schools affiliated with the hospitals there.

"After moving out from Sydney, the School of Rural Health in Orange were immensely supportive.

"They ensure students have assistance with getting settled in the area and are very encouraging for people to consider a future in the health industry out here.



"They were also very helpful when it came time to apply for internship positions with training for the interview and extensive support.

"Gaining an internship in Orange is quite competitive with 80 people interviewed for the 17 positions in my year of intake.

"I can't speak highly enough of the School of Rural Health here. They are very passionate about rural health and very encouraging. They are great advocates for regional medicine. I owe them a lot for their encouragement and support."

Gabriel believes the standard of medical facilities, the lifestyle, and the community make the Orange region a popular choice for medical students and interns.

"Everyone appreciates the lifestyle here," Gabriel outlined. "It's a lot more functional. You don't have to spend an inordinate amount of time in traffic. It has everything that most of us appreciate as far as lifestyle is concerned and it's not an expensive place to live.

"The Orange Region is popular because it's not Sydney, but it's not far away from Sydney. It provides a regional lifestyle that I think a lot of young people are coming to appreciate.

"The hospital is new, and state-of-art compared to many regional centres. The health service in general is attractive and the town is a great place to live.

"The Orange Region has a lot to offer as far as sports, culture, and tourism activities and events. Tourism in the area is booming and the community is putting on some excellent events which we are loving.

"I'm also playing soccer with the Ex-Services club which I'm really enjoying. You can get some great balance and it's all too easy."

Gabriel plans to stay on in the area until his partner (now in her final year of medicine in Orange) finishes her study and possible internship.

"The hospital is new, and state-of-art compared to many regional centres. The health service in general is attractive and the town is a great place to live."

The cost of living advantages in the area mean that many of Gabriel's colleagues at the hospital are buying houses or investment properties in the region.

While Gabriel's family currently live in Sydney, they have been "big fans" of the Orange Region for some time and have become regular visitors.

"I grew up in the Southern Highlands in Bowral and Mittagong," Gabriel said. "The Orange Region is very similar in many ways to that area, but with more opportunity.

"My family are all in Sydney now, but they come up a lot for the wineries and events like Food Week and FORAGE. They have been big fans of the region for a long time. They thought it was a great idea when I moved here."



SOUTH ORANGE INDUSTRIAL AND FREIGHT ACTIVATION ZONE

PART OF THE ACTIVATEORANGE ECONOMIC ACTIVATION PRECINCTS, THE SOUTH ORANGE INDUSTRIAL AND FREIGHT ACTIVATION ZONE WILL BE AN ENHANCED INDUSTRIAL AND FREIGHT/LOGISTICS PRECINCT TO MEET GROWTH IN THE FREIGHT TASK AND INDUSTRIAL AND MANUFACTURING CAPACITY WITH STRONG LINKS TO THE LIFE SCIENCES PRECINCT.

THINK.BUSINESS

THINK.BUSINESS

SKILLED & CONNECTED

BUSINESS SUPPORT

The Orange, Cabonne and Blayney Councils are dedicated to working together as part of the overall strategy for the region to continue to grow wealth and prosperity by leveraging opportunities in the diverse regional economy.

The large business community benefit from a range of business support agencies and organisations including Central NSW Biz HQ, RDA Central West, NSW Business Chamber, The GATE, Centroc, Orange360, Invest NSW, AusIndustry, Service NDE, as well as networking and support groups such as the Orange Young Professionals.



**HIGHLY SKILLED
WORKFORCE**
**74% GROWTH IN
PROFESSIONAL & SCIENTIFIC
OVER LAST 15 YEARS**

BUSINESS GROWTH

Orange is one of the State's larger regional cities and has had continuing growth for more than two decades. People who work in the region typically live in the region: ninety-four per cent of the jobs in the three LGAs are held by residents, and 91 per cent of the resident workforce works in the region. As a result of this self-contained employment market, the three LGAs form a functional economic region.

Unlike many regional areas, the region is not suffering from a 'hollowing-out' of its work force age population. The region has a relatively low level of unemployment and a relatively high incidence of full-time employment, and the labour force has relatively high levels of human capital.

NBN ROLLOUT COMPLETE

The NBN has completed the rollout across all three LGA's including Orange, Blayney and Cabonne, bridging the great divide between city and country and attract more businesses and jobs to locations west of the Blue Mountains.

Many businesses in the region rely on the service with speeds equal to those in metro areas.

THINK BUSINESS – THINK CONNECTED

National Broadband Network

The main runway at Orange Airport is 2,213 meters by 30 metres. With a capacity for 50,000 aircraft movements per annum - an average 75 aircraft movements a day.

Landing up to Boeing 737-800 and Airbus A320-200.

Capacity to accommodate both national and international destinations.

Commuter air services to Sydney, Melbourne and Brisbane.

Current refuelling capacity through Aero Refuellers Service World Fuel Services to commence additional refuelling service in 2019.

Direct rail connection from Orange to Sydney, Adelaide and Parkes.

Inland Rail via Parkes provides additional direct freight rail access to Melbourne, Brisbane, Perth and Darwin ports.

Road freight network to Sydney current capacity at 14.5 million tonnes per annum increasing by 70 percent to 24.7 million tonnes.

Close proximity to high quality animal and agricultural produce.

Close proximity to Sydney by road (3.5 hrs).

THINK BUSINESS – THINK SKILLED

Charles Sturt University in Orange – medicine (2019/20), dentistry, pharmacy, physiotherapy, clinical science, agribusiness; Bathurst (40min) – engineering, IT, business management, communications, marketing, law, teaching, nursing, social work, psychology, paramedics.

Western College of TAFE – nursing, rural, business management, hospitality, human resources, information and digital technology,

Low unemployment – 3.9% (12th best youth unemployment rate).

Presence of local support industries for manufacturers such as specialist stainless steel, machinery repair, digital maintenance.

Strong attraction for professional, scientific and management staff.

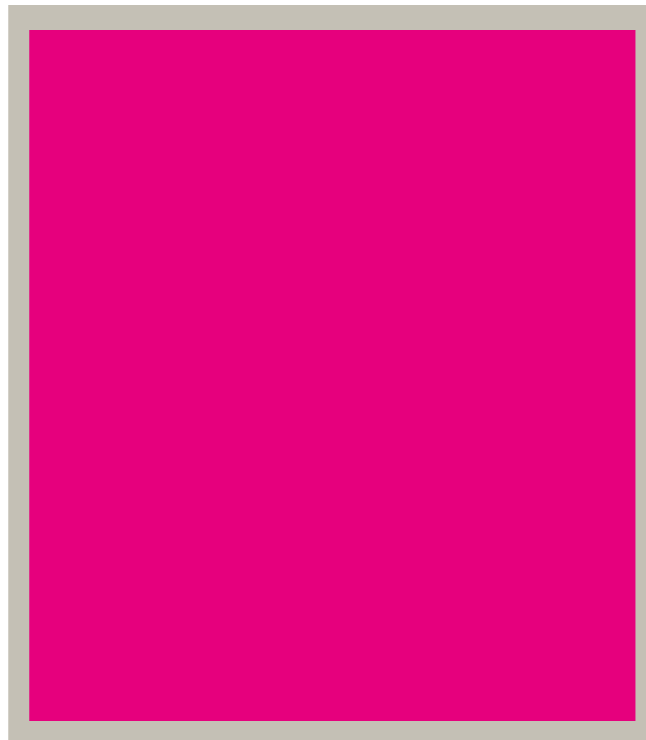
Growing multicultural demographic profile.

THINK.BUSINESS

CASE STUDY

"There is still plenty of opportunity for career growth and long-term stability in many of Orange's industry sectors. Lower costs and attracting people to base themselves out of Orange has been an easier process than our Sydney operation."

Forefront Services General Manager and Director,
ANTHONY REDFERN



COUNTRY BENEFITS WITH CITY OPPORTUNITIES FOR BUSINESS & FAMILY

Forefront Services General Manager and Director, Anthony Redfern, first moved to the Orange Region as a teenager with his parents and brother from their West Wyalong farm for greater employment opportunities.

Anthony's career in the engineering sector began with an apprenticeship as a boilermaker in Orange. He gained valuable experience among the solid collective of locally based companies servicing the mining, agricultural and construction sectors before heading off to make his mark in Queensland and Western Australia.

The concept of Orange as a big country centre with all the advantages of a city didn't fully hit home until he was looking for a place to start a family himself.

"Coming from out West and a community of 2,500 people – Orange felt like a big city when I was young," Anthony explained.

"Returning as an adult, you can see it really has retained all the benefits of a regional town, but with the advantages and opportunities of a larger centre.

"I like the Orange Region – it's a terrific place with plenty of opportunity. There are good people here, a real community, and

it's a great place to live in general with all the sport, schools, medical facilities, infrastructure – anything you need is here.

"The Orange Region has got a lot of things going for it. We made the decision to live here to raise our family based on the support and opportunity available to us.

"My wife, Brooke, works in administration at Forefront and the three kids are in a great school in Millthorpe. The kids are into their netball and soccer.

"We're also still very involved with sport ourselves. I'm the Captain-Coach of the Cargo Blue Heelers and Brooke plays netball and league tag.

"As a business, Forefront also sponsors numerous local sporting teams. It's what it's all about out here... local business supporting local people and communities who support local business.

"I'd recommend living and working in the Orange Region 100 percent. I'm proud of the place and the opportunities available here.

"As far as doing business in the region, the opportunities are immense. We've got one of the largest mines on our doorstep

along with a lot of construction and infrastructure projects to get involved with.

"The talent pool and skills base in the Orange Region is also excellent. I've worked across Australia and it's as good as anywhere that I've been.

"The best thing about local people getting involved in local projects is that because it impacts them personally, they are more invested in the positive outcomes. Your reputation means a lot out here."

Forefront Services is an Australian owned and operated engineering company with branches in Orange, Parkes and Sydney. Forefront specialises in steel fabrication, steel construction, poly fabrication and installation, and specialised mining services.

"From starting out in Orange, Forefront has expanded to such a degree that we have picked up Sydney projects like work in the tunnel expansions and other large regional projects in places like Parkes," Anthony outlined.

"The talent pool and skills base in Orange is also excellent. I've worked across Australia and it's as good as anywhere that I've been."

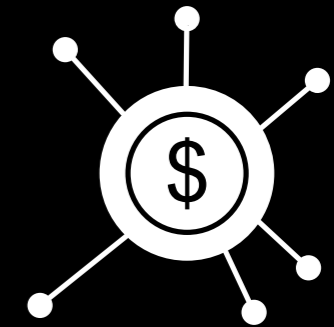
"We have headhunted staff from across Australia, but we also put a strong emphasis on growing and developing talent within the organisation. Where the opportunity is there, we have been able to secure the same talent as the larger providers.

"As we continue to grow, the opportunities within the business help to retain excellent people because they can see the career progression and prospects that surround them here.

"The Orange Region is a more attractive prospect for many with the lack of congestion and more availability. For work/life balance, our region ticks most boxes.

"There is still plenty of opportunity for career growth and long-term stability in many of Orange's industry sectors. Lower costs and attracting people to base themselves out of the Orange Region has been an easier process than our Sydney operation."

GROSS REGIONAL PRODUCT (GRP)
REGIONAL ECONOMY
\$3,731 MILLION
THIS IS \$61,183 GRP PER CAPITA



\$1,111 MILLION
EXPORTS OUT OF THE REGION

LOCAL BUSINESS SUPPORTING LOCAL PEOPLE AND COMMUNITIES WHO SUPPORT LOCAL BUSINESS

\$1,449 MILLION
IMPORTS INTO THE REGION



THINK.SPACE

THINK.SPACE

LIFE IS SIMPLER & EASIER

SPACE TO CARVE OUT YOUR OWN NICHE

When you think of the Orange Region, think outstanding water, climate and soil, think ideal location, accessibility and lifestyle, think abundant natural resources, think rich heritage and history... and think about carving out your own niche within all that glorious space.

Now is the time to spread out – get the big house for the extra kids, the rural block for the new horse, the extra garage space for the fishing boat, a big enough house block for the grandparents to park the caravan for Easter in the backyard.

Living, working, doing business in the Orange Region means having the space and time to let the dreams marinate. Many a great idea has come out of the back shed in the Orange Region. With plenty of industrial or retail floorspace at a fraction of metro prices, those dreams can continue to grow locally.

If the space you need is at the other end of the work/lifecycle, Orange is an ideal place to retire with all the amenities you need and central to everywhere - only a quick flight into Sydney, Melbourne, or Brisbane or a scenic coach/train trip to just about anywhere.

The Orange Region represents the opportunity to have and to enjoy the natural beauty of life and space. It truly is a simpler, easier existence with everything you need still at your fingertips. Maybe it is time to take advantage of the space to live and do business your own way.

It is truly lovely to both live and do business here.

THINK.SPACE

CASE STUDY

"We've definitely carved out our own retail niche. There are a lot of advantages to being regionally based. We were able to have much more control and a considerably bigger space to work with for a lot less money."

International award-winning business owner, Jumbled and Iglou,
PIP BRETT

ORANGE IS THE NEW BLACK – A REGION PACKED WITH POSSIBILITY & ROOM TO GROW

Orange is the new black according to one of the Region's leading fashion and homewares retailers, Pip Brett, owner of Jumbled and Iglou.

While the big retail chains are increasingly feeling the pinch of online shopping and a changing consumer landscape, Pip believes regionally based retail offering a holistic or niche experience will be the new growth realm.

The international award-winning business owner is a second-generation retailer in the area. Pip went to secondary school and then completed a Bachelor of Design in Sydney before returning to the Orange Region to settle, where her mum, Kezz, ran a women's boutique.

"We started with the clothing store 'Iglou' in 2006 and then opened our homewares store 'Jumbled' in 2012 before consolidating the two into one space at 'The Sonic' in 2016 – a concept store including a cafe," Pip outlined.

"Thirteen years ago, I felt there was an opening for fashion retail in regional areas. Online wasn't a big thing then and people were travelling four hours to Sydney to get what they wanted.



"Initially there was a reluctance from the city brands to be stocked in a rural store, but the success of the stores, and others like it in regional areas, has proven that you don't need to be in a metropolitan area to do well.

"We've definitely carved out our own retail niche. There are a lot of advantages to being regionally based. We were able to have much more control and a considerably bigger space to work with for a lot less money.

"What we have saved has allowed us to invest more into our online stores and quality staff. There are some great opportunities to employ some amazing people in regional areas.

"There is a huge talent pool to draw on from the highly skilled people who want to get out of the city to the local people who are also intrinsically personally invested and knowledgeable.

"I've had some staff for more than nine years and we really are a tight little family. That brings amazing advantages to the business.

"Being regionally based for us has definitely been a positive rather than a negative. It sets us apart from our competitors and we have become somewhat of a destination shopping experience. Tourism in the area has played a huge role and is just steaming ahead.

"Everything you would need or want is available, but life is simpler and easier. The logistics are a dream compared to the city and it is truly lovely to both live and do business here."

"The Sonic is proof that retail isn't dead. It's actually a really exciting time to be in business, but you have to be more than just a bricks and mortar store. You need to take a holistic approach to connecting with your customers, going beyond the limitations of social media and establishing a community.

"I'd definitely recommend the region to others looking to live or do business outside of the metro area. We are always saying – Orange is the new black!

"All roads lead to the Orange Region. There's a huge pool of resources and opportunity to draw upon throughout the region.

"Everything you would need or want is available, but life is simpler and easier. The logistics are a dream compared to the city and it is truly lovely to both live and do business here."

DEDICATED TO CLEAN /GREEN ENERGY

DID YOU KNOW... The Blayney Wind Farm will save 400,000 tonnes of carbon dioxide emissions otherwise produced by fossil fuel electricity generation over a 20-year lifespan? The wind power station located above Carcoar Dam has 15 x 660Kw wind turbines producing clean energy. Eraring Energy feeds all electricity output into the transmission grid for distribution to their Green Power customers. A new 100 megawatt development of 40 turbines is also planned at Flyers Creek.

LAND SIZE =
7890km²



POPULATION
60,987



**120 X
LESS
PEOPLE
PER km²
THAN
SYDNEY**



THINK.BALANCE

THINK.BALANCE

SOMETHING FOR EVERYONE

A LIFESTYLE WORTH EXPERIENCING – SOMETHING FOR EVERYONE

The Orange Region has something for everyone at every stage in their life. In recent years, the Region has become the destination of choice for tree-changers looking to swap busy expensive city roads and lifestyles for an authentic country life balance.

- The benefits of easy access to modern city infrastructure, services and culture with the benefit of authentic relaxed regional living.
- A wealth of quaint villages for residents and access to modern facilities and services.
- Pristine natural environment and an unspoilt natural beauty in the landscape which enjoys four distinct seasons in the year.
- Safe and secure place to live and raise a family as part of a friendly community.

Country Living – City Lifestyle

CULTURE, EVENTS & LEISURE

The Orange Region is fast becoming a must-see destination for culture, arts, and unique events. Established annual regional events such as the Banjo Paterson Australian Poetry Festival, the Canowindra Balloon Challenge, Orange F.O.O.D Week, Orange Wine Festival and the Orange Winter Fire Festival are complimented by regular markets, exhibitions and a strong community sporting presence.

Orange 360 is a collaborative approach to tourism in the Orange, Blayney and Cabonne areas. Check out the latest events, arts, culture and community, amazing villages, outstanding local drives, restaurants, cafes, wineries and farmstays at this one-stop-shop of local information.

Orange Region Nationalities –
England, Ireland, Scotland, German,
India, New Zealand, Philippines, South
Africa, Italy, Netherlands

WHAT CAN THE ORANGE REGION OFFER YOU THAT YOU DON'T ALREADY HAVE?

ROOM TO GROW YOUR FAMILY - A family home that has enough opportunity to expand, schools around the corner, and a five-minute drive between jazz class, the supermarket and weekend soccer match.

MINIMAL COMMUTE - A commute to work that means you can sit in a local cafe and have a fresh, locally roasted coffee before you arrive at work – no rushing from platform to street, just easy, stress free living.

TIME TO RECONNECT – The Orange Region offers families the chance to reconnect with each other – to find the time to talk and sit with each other at the end of the day. To be together without the added strains and pressures that financial worries, excessive commuting and out of control price hikes bring. You can work hard here in the Orange Region, but still have the time to sit down at the dinner table together, with locally produced food, sourced from local businesses and manufacturers and have the chance to laugh and regroup with your family and friends.

AFFORDABILITY - The affordability of housing in the Orange Region is one of the most talked about lifestyle benefits that inspires people to make the move. Whether you want a Californian bungalow in the centre of the city, a modern large mansion or a rural property with spectacular views and room for a horse, Orange has it all. Into the bargain, it's usually at least half the price of what you would expect to pay for the equivalent dwelling in a similar location in Sydney.

A BEAUTIFUL LIFE – The Orange Region offers you the perfect way of life. You can continue to learn as our education facilities for all ages are second to none. Fancy going for a bike ride or taking the kids to the park to play soccer, take your pick, the Orange Region has a large number of alternatives for cycle routes and sports clubs around the towns and villages. Always wanted to be in a triathlon, or take up running, join a club – we have more than one here for you to join.

GREAT FOOD AND WINE - Gourmet food and wine more your thing? The Orange Region has become known as one of Australia's best cool wine districts, with local wines regularly winning national and international awards. This wine industry growth, in tandem with the continuing development of the Orange Region's already highly regarded gourmet restaurant and cafe culture, has bolstered the city's reputation and the region's growing status as a 'food capital'.

Source: Orange City Council www.orange.nsw.gov.au/living-in-orange/

THINK.BALANCE

CASE STUDY

"When we initially looked at Orange ourselves, we were looking for somewhere to bring up children with the advantages of living regionally, but with metropolitan lifestyle benefits."

Director of Finance and Corporate Services AFMH Group,
KARL SINCLAIR.



ORANGE PROVES IDEAL BALANCE FOR BUSINESS & PROFESSIONALS

The ideal combination of an easy, affordable regional lifestyle combined with access to metropolitan advantages wasn't a hard sell for Karl Sinclair when he made the move to the Orange Region with his wife eight years ago.

"When we initially looked at the Orange Region ourselves, we were looking for somewhere to bring up children with the advantages of living regionally, but with metropolitan lifestyle benefits," Karl outlined.

"Both my wife and I found the transition to the Orange Region really easy due to everything the region had to offer. Great educational facilities, outstanding lifestyle benefits, and easy access to three major cities made Orange a great choice for us.

"What I love most about the Orange Region is the fact we get to live regionally as a family, but also interact with professional people interstate and internationally in my day-to-day business life."

Karl is the Director of Finance and Corporate Services for the AFMH Group – a leading dairy operation which has centralised corporate operations in Orange under his reign.

"From a business perspective, the Orange Region is also a great option for both young and older professionals for all the same reasons which has made the recruitment process easier in my role," Karl explained.

"We had enormous interest for the roles both in a prior organisation I was recruiting for and when we set-up corporate operations here for the AFMH Group more recently.

"We had an overwhelming response with over 200 applicants for a dozen or so roles. Interest was coming from both metropolitan and local applicants. The quality was first class.

"We are only a 30-minute flight into Sydney or an hour and a half into both Brisbane and Melbourne giving us access to the world along with the benefit of living in the Orange Region which is really a beautiful place.

"At AFMH, we have consultants and partners within the industry from all around the world. We feel proud to be able to showcase the Orange Region, what we are doing here as an organisation, our team, and the talent we have been able to attract here.

"When talking to people who are looking at moving to the Orange Region for a position, one of the main things we outline is the availability here of challenging professional roles in international companies.

"The roles here are equivalent to anything you would find in a metropolitan area, but there is the added benefit of little time spent commuting to work along with living in a region that is very affordable."

HISTORICAL HEARTLAND

DID YOU KNOW... The Orange Region is part of Australia's 'historical heartland'? The discovery of gold at Ophir in 1851 resulted in a subsequent Gold Rush in the region. By the 1860s, Orange had developed into an important business centre. The railway came in 1874 and by 1890 the Town Hall, Post Office and Court House in Orange were all built. The beautiful parks and gardens that are enjoyed in the city today were born of that era.

STATE-OF-THE-ART LIVESTOCK FACILITY

DID YOU KNOW... Blayney Shire has one of the most advanced livestock facilities in Australia? The Central Tablelands Livestock Exchange (CTLX) at Carcoar is one of the largest in NSW catering for all stock exchanges across the region. CTLX is a well-known state-of-the-art livestock auction facility.

SCENIC & PRODUCTIVE LAND

DID YOU KNOW... Cabonne Country is over 6,000 square kilometres and is home to some of the most scenic and productive land in NSW? The Cabonne Shire includes the magnificent Mount Canobolas, Borenore Caves and three National Parks. Mount Canobolas is the highest point in the Shire at 1395m above sea level. A popular recreation area, the Mount features spectacular 360 views and is one of the key places to see snow in the winter months.

COUNTRY LIVING CITY LIFESTYLE

- OVER 60 WINERIES & CELLAR DOORS
- WORLD CLASS RESTAURANTS & CAFES
- EVENTS ACROSS THE REGION
- HUNDREDS OF SPORTING & COMMUNITY GROUPS
- MINIMISE YOUR COMMUTE – MAXIMISE YOUR LIFE
- THINK GIVING BACK – 20% VOLUNTEER RATE
- 10MINS TO MOST THINGS – 30MINS TO EVERYTHING

